

I have performed roles as varied as Production Manager through Project Manager and Illustrator through Associate Creative Director. These experiences allow me to direct multiple facets of fulfillment simultaneously throughout the process with a great deal of understanding and efficiency.

Past and current successes show me to be an effective strategic planner, director and designer through corporate branding¹, new product development², national product marketing³, national market research and development⁴ and online business development⁵.

1. Wilmington Plastic Surgery, The Farlow Group 2. Hill's Pet Nutrition (Science Diet), Zinus International - manufacturer of products sold in Wal-Mart and Sam's Club 3. Sprint ForPromotions 4. Kansas City Life 5. Discovery XPress, GE Reinsurance, Butler Mfg. (Butler Buildings)

I pursue originality, purpose, perfection of skill and excellence in outcomes. My priorities, management style and work ethic support these principles. I use my breadth of formal training, expertise and first-hand knowledge to guide more than the creation of effective communications— I create meaningful experiences that are rewarding, important and affect measurable results.

I thrive on the challenges and dynamics of creative management and development. I foster healthy competition, cooperation, learning and a high degree of comradeship, fairness and diplomacy, humility and flexibility, respect and calculated risk (not recklessness).

As a director, I believe that leadership characteristics should be developed and enhanced at all levels. I create work environments that challenge and inspire— which promote essential competency and innovation. My appreciation and understanding of business needs uniquely suits me to develop balanced processes and to leverage new opportunities.

On any day I am able to:

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| <input type="checkbox"/> Order, direct and analyze market research | <input type="checkbox"/> Direct and manage teams of 8 people or more |
| <input type="checkbox"/> Conduct usability audits | <input type="checkbox"/> Keep cool in a tense situation |
| <input type="checkbox"/> Maintain and generate client relationships | <input type="checkbox"/> Design and dictate production for trade show environments |
| <input type="checkbox"/> Write new business proposals & conduct pitches | <input type="checkbox"/> Write copy |
| <input type="checkbox"/> Write request for quotes (various media channels) | <input type="checkbox"/> Concept, design and production for print |
| <input type="checkbox"/> Develop information architecture for project development | <input type="checkbox"/> Develop multi-channel marketing campaigns. |
| <input type="checkbox"/> Direct photo shoots and administrate photo buying | <input type="checkbox"/> Develop signage and wayfinding programs |
| <input type="checkbox"/> Conduct press checks and print buying | <input type="checkbox"/> Create and manage media advertising |
| <input type="checkbox"/> Make someone laugh | <input type="checkbox"/> Share my opinion without being opinionated |
| <input type="checkbox"/> Illustrate using various techniques and styles. | <input type="checkbox"/> Design and produce custom Facebook tabs and features |
| <input type="checkbox"/> Manage overseas clients, vendors and manufacturers | <input type="checkbox"/> Design enterprise-wide branding systems |
| <input type="checkbox"/> Do product development during various product life cycles | <input type="checkbox"/> Implement and manage website and social media analytics |
| <input type="checkbox"/> Develop new brand and product initiatives | <input type="checkbox"/> Develop and implement business best-practices programs |
| <input type="checkbox"/> Do website design & development including e-commerce | |

The quick version.

I'm a Designer who works at an executive level. I also have the skills and talents to perform various roles from illustrator and copywriter to production and web media, which keeps me relevant as a leader.

I have a diverse portfolio and have developed programs for Fortune 500 companies and multi-national companies such as Sprint, Wal-Mart and Microsoft.

My formal education in fine art, my business and sales training and my evolving expertise in web marketing make me a very informed and capable asset.

Lastly, and most importantly, I'm great to get along with.

