

Education

Northwest Missouri State University Maryville, MO — [Bachelor of Fine Art](#) GPA 3.41

Avila University Kansas City, MO — [Masters of Art in Education \(Unfinished\)](#) GPA 4.0

Professional history

[2010-Present](#) — Creative Services — [Sage Island](#), Wilmington, NC [sageisland.com](#)

Guide the creative development of all types of brand materials including print, electronic media, signage and displays with a strong emphasis on integrated marketing and measurable results. Build cohesive brand experiences for our clients, which include Fortune 500 companies, from initial logo development to social media marketing and everything in between. Provide frameworks for SEO and a full range of online marketing services. Initiate and provide internal workflow solutions which improve the speed and quality of our services and improve profitability.

[7 years](#) — Associate Creative Director — [Morvil Advertising + Design Group](#), Wilmington, NC [morvil.com](#)

Direct and perform creative development on multiple projects simultaneously. Manage creative teams of up to eight people in conjunction with vendors and various service providers. Develop and maintain productive client relationships including new business development. Successfully launch and market brands, programs and products across various mediums and media for local, regional and national companies. Initiate, implement and manage operational practices to improve workflow efficiency, accuracy and service to our clients.

[3 years](#) — Senior Art Director — [D3, Inc.](#) (now Spur Communications), Kansas City, MO [spurcommunications.com](#)

Responsible for and coordinated the creation of all forms of printed material, environmental graphics, and web presences. Utilized market research and usability audits to direct strategic marketing communications for new product launches, new business initiatives, brand equity development, and e-commerce solutions. Local, national and multi-national companies.

[Full Term](#) — Certificate Instructor — [Kansas City Art Institute](#), Kansas City, MO [kcai.edu](#)

Developed and administered curriculum and testing practices to meet department learning outcomes for introductory page layout course.

[2 years](#) — Art Director — [Revolution Inc.](#) Kansas City, MO (defunct)

Responsible for brand management and new communications development for Hill's Pet Nutrition (Science Diet) veterinary division— a multi-national corporation. Development of business identities for local, regional and national businesses. Campaign development for Heart of America, Spring 2000. Co-development and production of product launch material for Microsoft's Windows 2000 software.

[2 years](#) — Graphic Designer — [Morvil Advertising + Design Group](#), Wilmington, NC [morvil.com](#)

Responsible for concept, design, production and delivery of business identity, print media, packaging, outdoor signage, and trade show environments. Local and regional clients.

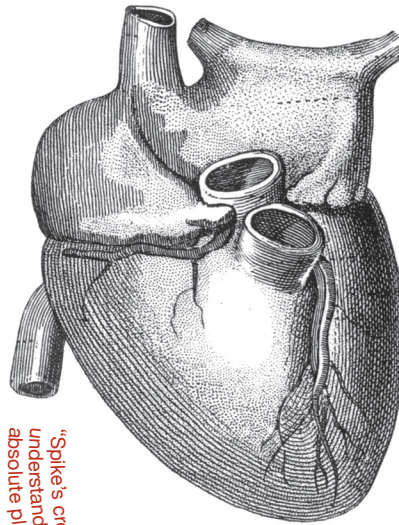
Meta

[Husbanding & Parenting](#) [Surfing](#) [Cub Scouting](#) [Bicycling](#) [Sailing](#) [Skateboarding](#) [Architecture](#) [Faith](#)
[Adventuring](#) [Rough-Housing](#) [Reading](#) [Thinking](#) [Horology](#) [Knitting](#)

"Spike is one of the most driven and creative designers I have had the pleasure of working with. He always pushed projects above and beyond client expectations. I would welcome the opportunity to work together again without hesitation."
 Mark Schraad, Founder & Owner, d3 design

"I had the pleasure of working with Spike Bachman when he was Associate Creative Director at Morvil Advertising + Design Group. An accomplished artist himself, Spike has an innate understanding of and respect for the creative process. Knowledgeable, patient, thorough, and always professional, he guided me through each assignment with both a specific vision and openness to the unexpected. In addition, he has a great sense of humor and easygoing manner that belie a fierce dedication to his craft and far-reaching command of design. I highly recommend Spike as an art director and graphic designer."

Alexis Seabrook
 Illustrator



"Spike's creativity and technical ability never cease to amaze me. Besides being one of the best logo artists I have ever met; he has a deep understanding of web development and his designs reflect that. He challenges me to stay current and to keep my skills sharp. All in all, Spike is an absolute pleasure to work with and an amazing asset to the Morvil team. I can't recommend his work enough."

William Wetherill, Multimedia Developer
 Morvil Advertising + Design Group

"I always looked forward to spending the day working alongside Spike - he is exuberant and always filled with a contagious creative energy. He has very high expectations of his design work and consistently has great ideas that get noticed."
 Tyler Galloway, Art Director, 83 | Spur Communications

All in all, Spike is an